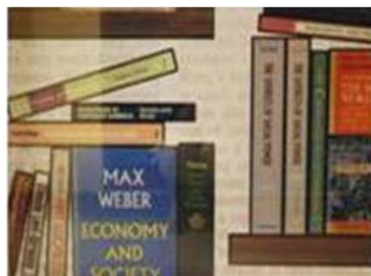




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# #CUHKSociology

Where sociological imagination begins. ~~~~~



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# 1. WHAT IS SOCIOLOGY?



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# Sociology: The scientific study of human society

- Study how **cultural** and **social structures** shape and are shaped by our action and consciousness:
  - **Human relationship** – strangers, couples, friends, family members
  - **Groups** – from street gangs to professional bodies to nations
  - **Institutions** – family, education, criminal justice system, polity, religion, finance



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# Some hundred years ago...

- The emergence of sociology as a discipline to study **great social change / transformation**
  - Modernization: Industrialization, urbanization, migration
  - Recent: inequality, gender, social network, sustainable development ...





- Anthony Giddens - adviser to Prime Minister Tony Blair, proponent of the Third Way, Director of LSE (1996-2003)

- W.E.B. Du Bois – first African-American to receive PhD from Harvard, pioneer in sociology (scientific method), and voicing out for the oppressed.



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BESTSELLING AUTHOR OF *THE SECOND SHIFT*  
ARLIE RUSSELL  
HOCHSCHILD  
STRANGERS  
IN THEIR  
OWN LAND



ANGER AND MOURNING ON THE AMERICAN RIGHT  
*A Journey to the Heart of Our Political Divide*



- Arlie Russell Hochschild – studies the sociology of emotion; coined emotional labor (1983); recently, explores the emotional response towards globalization



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- Professor Ambrose Y.C. King (金耀基), former Vice-Chancellor, Emeritus Professor of Sociology of CUHK; *The Idea of University* (大學之理念), *From Traditional to Modernised* (從傳統到現代)

- Fei Xiaotong (費孝通) - pioneering sociologist and anthropologist; author of *Peasant Life in China* (PhD University of London, 1938)



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# 2. WHY IS SOCIOLOGY RELEVANT TO YOU?



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# Understanding contemporary social phenomenon



MIRROR, a Hong Kong Cantopop boy music group formed through the reality talent show of ViuTV (wikipedia)  
- Lofai Lo, Director and General Manager at ViuTV – **Master's degree in Sociology**, University of Oxford



**The looking-glass self and symbolic interactionism** – how meaning and identity is created through social interaction with others.

- Charles Horton Cooley (1902)
- Image: The Simpsons



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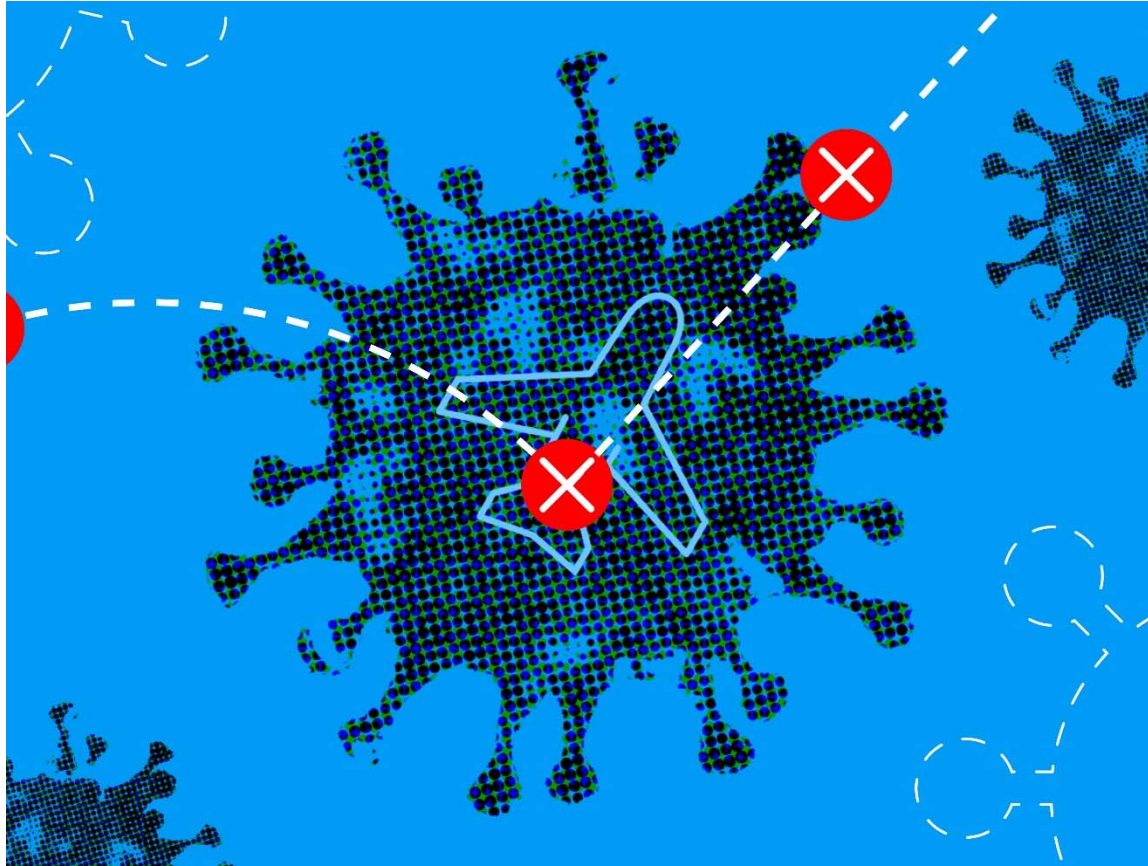


Image:  
Prachatai  
@flictr.com

## Gateway to interdisciplinary studies

Public health and medicine, political science, education, psychology, anthropology, economics, geography, statistics, computer science, genomics



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“If knowledge is power, then the scientific method, rigorously applied, can be a liberating force for social change.”

- Aldon D. Morris, professor of sociology at  
Northwestern University



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Source:

<https://news.harvard.edu/gazette/story/2018/10/lecturer-explains-du-boiss-role-as-eminent-sociologist/>

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3. HOW DO WE  
APPROACH  
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@CUHK?



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# Department of Sociology CUHK: The Legacy

- **Local:** Pioneer in the scientific study of the Hong Kong Society (e.g. Social Research Centre in 1969).
- **Regional:** Contribution to the rebuilding of sociology as an academic discipline in mainland China.
- **Global:** Strengthening our global connection: The restructuring of the *Centre for Population Research* in 2021



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# *Strong academic heritage*

<b>Member</b>	<b>Academic Qualification</b>	<b>Member</b>	<b>Academic Qualification</b>
Prof. Chris Chan	PhD (Warwick)	Dr. K.W. Lee	PhD (HKU)
Prof. Nicole Cheung	PhD (CUHK)	Prof. Rance Lee*	PhD (Pittsburgh)
Prof. Susanne Choi	DPhil (Oxford)	Dr. T.M. Or	PhD (Manchester)
Prof. Mark Cohen	PhD (New York)	Prof. W. Shen	PhD (Pennsylvania)
Prof. Christian Greiffenhagen	DPhil (Oxford)	Prof. Tony Tam, Chair	PhD (Chicago)
Prof. B. Jiang	PhD (Maryland)	Prof. K.F. Ting*	PhD (North Carolina, Chapel Hill)
Prof. L. Jin	PhD (Chicago)	Prof. Y.Y. Tong	PhD (North Carolina, Chapel Hill)
Prof. Ambrose King*	PhD (Pittsburgh)	Prof. S.Y. Wong	PhD (Stanford)
Prof. S.K. Lau*	PhD (Minnesota)	Prof. Sara Zhong	PhD (Pennsylvania State)
Dr. S.L. Lau	PhD (CUHK)	Prof. L. Zhu	PhD (Standford)
Prof. J. Lee	PhD (Duke)		

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# Programme characteristics:

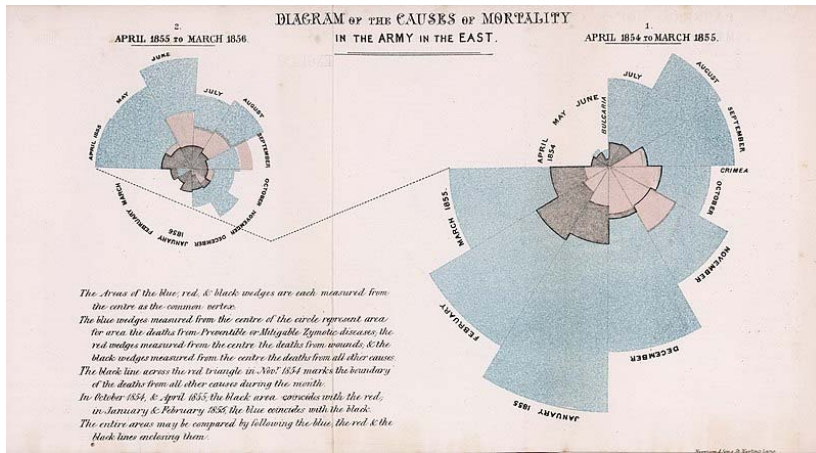
**S – D – G – I**

- **S – Sustainability and development**
  - Addressing key developmental challenges
- **D – Data science and social inquiry**
  - Enhancing your data literacy
- **G – Gender and society**
  - Studying gender related issues
- **I – Inequality studies**
  - Reducing inequality via empirical research

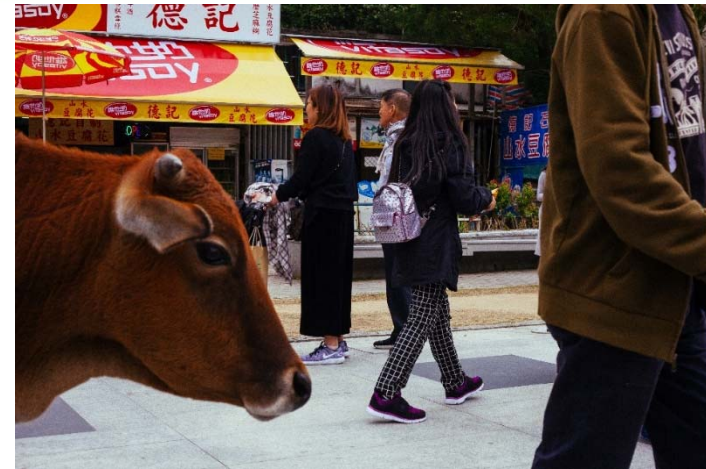


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**SOCI3238 Digital Sociology**



**SOCI3239 Environment and Society**



**SOCI3001 Social Stratification**



**SOCI3208 Gender & Society**

Photo credit: top left: Florence Nightingale; top right: wwikgren@flickr; Cabinet Office UK@flickr; Stephen Bowler@flickr





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# Emphasizing multiple modes of inquiry

- ✓ **Social Research Methods**
- ✓ **Social Statistics**
- ✓ **Demographic Analysis**
- ✓ **Survey Methods and Sampling**
- ✓ **Social Interaction: Ethnomethodology and Conversation Analysis**

- ✓ **Graduation Thesis I & II**
- ✓ **Quantitative Data Analysis**
- ✓ **Qualitative Research**
- ✓ **Computational Method**
- ✓ **Generalized Experimental Methods for Policy Relevant Social Research**

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# Concentration Areas

- (1) Social Research
- (2) Sociology and Liberal Studies
- (3) Sociology and Social Policy
- (4) Society, Sustainability and Technology

*Major students who have taken 15 to 18 units in each of these areas can declare their concentrations and have the concentrations shown in the transcripts.*

# Double Degree / Major Programmes

BSSc (Soci) and Juris Doctor / LLB and BSSc (Soci)  
BSSc (Sociology and Communication)



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***Cross-disciplinary***

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# New Concentration: Society, Sustainability and Technology

*A total of 18 units:*

## *Society and Sustainability*

- SOCI3002 Social Stratification or/and SOCI4204 Sociology of Education
- Another 6 units of courses from a selected list

## *Environment and Technology*

- *Required: SOCI3239 Issues in Environment and Society*
- SOCI3238 Digital Sociology or/and SOCI3102 Social Networks and Social Capital or/and SOCI4210 Science and Technology Studies



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# Global exchange links



20+



University of  
**Kent**

THE UNIVERSITY OF  
**WARWICK**



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# TWO research internship positions at Princeton University



<https://www.princeton.edu/>

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# Internship (2017-19)

## NGOs/Social Enterprises

- AIDS Concern
- Big Silver Community
- Fair Trade Power
- HER Fund
- Hong Kong Council of Social Service
- Hong Kong Federation of Youth Groups
- Midnight Blue
- New Arrival Women League
- Save the Children Hong Kong
- Society for the Promotion of Hospice Care
- Teach4HK
- Teen's Key
- TheM -Translate for her
- UNICEF Hong Kong
- Women's Foundation

## Media

- Hong Kong Commercial Daily
- Master Insight Media Limited
- Breakazine

## Commercial/Business

- Maunakai Capital Partners
- Rosewood Hotels (Hong Kong) Limited
- Tang, Wong & Chow Solicitors
- Wei Yit Vacuum Flask Manufactory Limited



# 4. WHAT DO YOU GAIN FROM STUDYING SOCIOLOGY?



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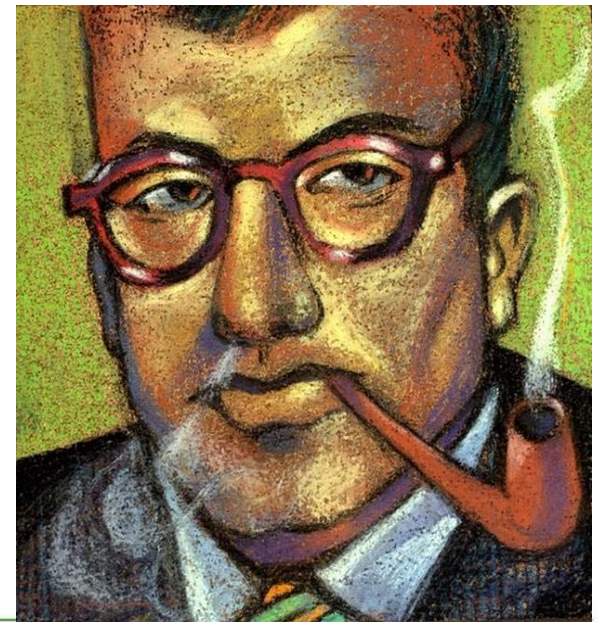
# The Sociological Imagination!

"The *sociological imagination* enables us to grasp history and biography and the relations between the two within society. That is its task and its promise."

- C. Wright Mills (1959)



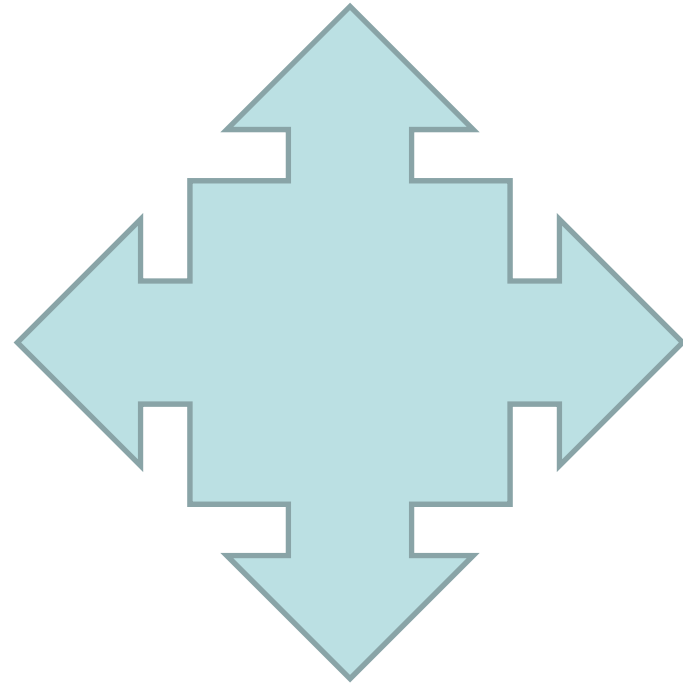
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# Giving you six transferrable skills that lead to success

- Interpersonal skills
- Communication skills
- Cross-cultural skills
- Leadership skills
- Statistics
- Analytical skills



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*The British Sociological Association*

[https://www.britsoc.co.uk/media/23894/discover\\_sociology\\_giving\\_you\\_the\\_skills\\_to\\_succeed.pdf](https://www.britsoc.co.uk/media/23894/discover_sociology_giving_you_the_skills_to_succeed.pdf)

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- Michelle Obama, lawyer and First Lady of the United States (*Let's Move!* A public health campaign)
- Ronald Reagan (double major in sociology and economics)
- Rev. Martin Luther King (leader in the American Civil Rights Movement; "I Have a Dream")



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***American Sociological Association***

<https://www.asanet.org/about-asa/asa-story/about-sociology/famous-sociology-majors>



- Norman Chan - sociology graduate at CUHK, Chief Executive of the Hong Kong Monetary Authority from 2009 to 2019 (No. 545, CUHK Newsletter)

- Singer James Blunt says his sociology studies have helped him write insightful lyrics (The Guardian 19 Mar 2011)



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OPINION

# Tech leaders' love letter to the liberal arts

What science and technology leaders can learn from a liberal arts education.



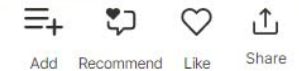
## The liberal arts degree is alive and well — and critically important to the future of tech

COMMENTARY

Ravi Kumar, president of Infosys | Published 10:03 AM ET Tue, 27 Aug 2019 | Updated 7:54 AM ET Wed, 28 Aug 2019



1,716,884  
Views



Patrick Awuah · TEDGlobal 2007

### How to educate leaders? Liberal arts

Details Transcript Reading List Comments (152)



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# Contact us!

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[www.facebook.com/CUHK Sociology Admission/](http://www.facebook.com/CUHK Sociology Admission/)



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